

## STAFF REPORT

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**DATE:** January 8, 2021

**TO:** Chair and Commissioners,  
Strathcona Gardens Commission

**FROM:** Dave Leitch  
Chief Administrative Officer

**FILE:**

**RE:** STRATHCONA GARDENS ARENA CAMERA SYSTEM (SPIIDEO) REQUEST

### **PURPOSE/PROBLEM**

To consider additional information pertaining to the Spiideo presentation by the President of Campbell River Minor Hockey on November 4, 2020.

### **EXECUTIVE SUMMARY**

On August 24, 2020 viaSport released their Return to Sport: Phase 3 guidelines to address the COVID-19 pandemic. As facility operators and user groups continued to update their safety plans to adhere to the ever-evolving guidelines, the one constant message among the orders relating to sport in British Columbia has been no spectators allowed - only those essential to a sporting activity taking place are permitted in the event. The "no spectators" guideline led Campbell River Minor Hockey to explore potential viewing options for its members.

On November 4, 2020, the President from Campbell River Minor Hockey brought forward information on *Spiideo* camera system to the Strathcona Gardens Commission and how the technology could benefit the community, especially during the COVID-19 pandemic. *Spiideo* is a streaming service developed for two primary reasons:

- 1) to help coaches and athletes by using state of the art video recording and analysis to help improve performance, and
- 2) to provide spectators an online streaming service if unable to attend in person.

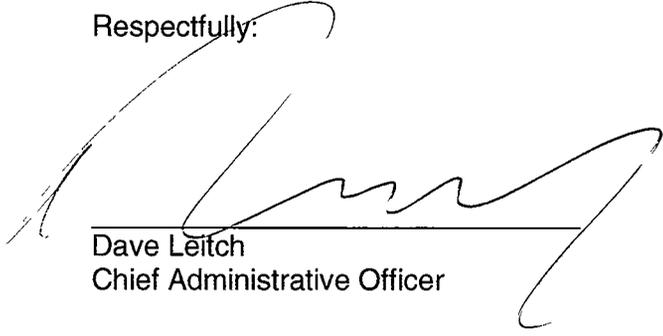
Minor Hockey's President touched upon potential benefits to user groups outside of their association and the organization's willingness to share this technology if given permission to install the video streaming system at Strathcona Gardens.

The Commission directed staff to investigate whether this might be something that the Regional District would support financially. Staff initiated a follow-up call with Minor Hockey and a representative from *Spiideo* to discuss in more detail the scope of the project, the operating logistics and the associated costs. After a thorough review staff recommends, if a camera system and streaming service is to be supported by the Commission, that an external organization be financially responsible for the project, its ongoing operations and the holding of any licensing agreements.

**RECOMMENDATION**

THAT the report from the Chief Administrative Officer be received.

Respectfully:



A large, stylized handwritten signature in black ink, appearing to read 'Dave Leitch', is written over a horizontal line. The signature is fluid and cursive, with a long, sweeping tail that extends to the right.

Dave Leitch  
Chief Administrative Officer

**BACKGROUND**

Staff has identified several concerns about the project including but not limited to the following:

- no other Canadian organizations currently utilize this platform, other free for use streaming platforms are already established and commonly utilized throughout British Columbia and Canada for similar purposes,
- increased risks with respect to the protection of personal privacy, and
- continued and ongoing operational and administrative requirements.

After reaching out to the Municipal Insurance Association of British Columbia (MIABC), representatives confirmed that having Campbell River Minor Hockey be entirely responsible for this project would greatly reduce the Regional District's risk and liability exposure.

**FINANCIAL CONSIDERATIONS**

The following represents cost estimates associated with an initial investigation into the equipment and technology.

- Initial installation costs: \$10,000
- Camera costs (for six cameras - 4 on the Rod Brind'Amour arena and 2 on Arena #2): est. \$22,000
- Annual performance licensing agreement: \$3500 - \$7500 annually (estimated at \$4500 annually)
- Additional bandwidth: \$100 / monthly (\$1200 annually)
- All financial transactions for video access controlled by *Spiideo*. Revenue to be split 50/50 between *Spiideo* and holder to the agreement (minimum charge of \$2.00 per event view, per person/feed).

Based on the initial cost estimates the value of the project if hosted by the Regional District would require a formalized purchasing and procurement process.

**ALTERNATIVES**

1. THAT the Commission endorse a plan to allow the Campbell River Minor Hockey Association the ability to install *Spiideo* services in the Strathcona Gardens recreation facility subject to entering into an agreement with the Regional District whereby the Association would be responsible for all costs and the Regional District would be insulated from any liability risks.

2. THAT the Commission endorse a plan to allow the Campbell River Minor Hockey Association the ability to install *Spiideo* services in the Strathcona Gardens recreation facility with costs and liability risks to be shared between the Association and the Regional District.
3. THAT the Commission does not endorse a plan to allow Campbell River Minor Hockey to install *Spiideo* services in the Strathcona Gardens recreation facility.

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