

Regional Poverty Reduction Plan
Committee of the Whole
October 17, 2024

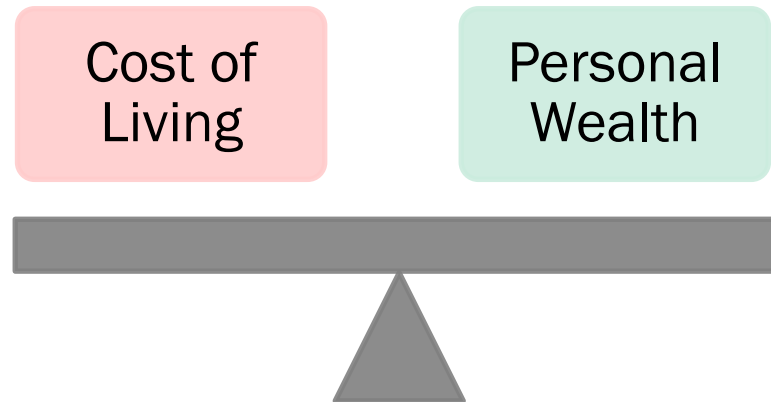
Poverty Reduction Planning

- At their meeting on February 8, 2023, the SRD Board directed staff to apply for UBCM's Poverty Reduction Planning and Action Program to develop a regional Poverty Reduction Strategy and Action Plan (the Plan).
- For this project, the SRD was awarded \$147,790

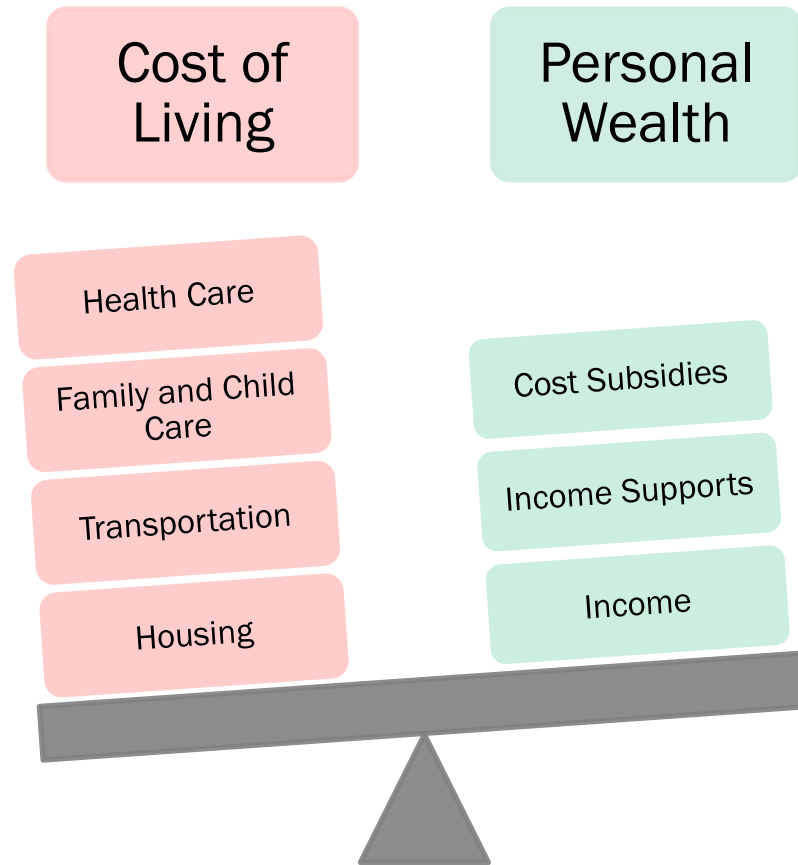
Plan Development

- This Plan was developed in partnership with the City of Campbell River and the Campbell River and District Coalition to End Homelessness.
- It is the culmination of extensive community consultation, including:
 - **Online survey**
 - **In-person events** in Campbell River, Tahsis, Gold River, Cortes Island, and Quadra Island
 - **Outreach to a Community Team**, seeking input from nearly 100 people representing front line agencies
 - **Focused engagement** with area First Nations, North Island Métis Association, area Community Foundations, Island Health, North Island Employment Foundation Society, and others
 - **Interviews** with People With Lived and Living Experience

What is Poverty?



What is Poverty?



Priority Action Areas



Housing



Education & Training



Employment



Safe & Affordable
Transportation



Discrimination & Stigma



Social Support



Income Supports



Families (Children & Youth)

Implementation: 10-Year Action Plan

Direct
Action by
the SRD

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Advocacy
Position
Requesting
Action by
Others

Implementation: 10-Year Action Plan

Priority Area

Direct
Action

Partnership

Advocacy



Short-Term
(1-3 years)



Medium-Term
(4-7 years)



Long-Term
(8-10 years)

HOUSING

Prioritize housing market need, not demand

Direct Action

SRD Housing Service

Home Maintenance
Contractor Registry

Rental Registry

Regional Housing
Strategy

Building service
expansion

Partnership

Workforce housing

Support for aspiring
homeowners

Advocacy

Increased funding for
non-market housing

SAFE & AFFORDABLE TRANSPORTATION

Ensure safe and affordable transportation is available to all who need it

Direct Action

Rural
transportation best
practices

Bike-sharing
program feasibility

Active
Transportation
initiatives

Regional
Transportation
Service

Partnership

Pilot program
development

Advocacy

Multi-modal Motor
Vehicle Act

Closing
telecommunications
gaps

DISCRIMINATION & STIGMA

End the racism, discrimination, and stigma associated with poverty

Direct Action

First Nations
Reconciliation
Framework

Publicly celebrate
holidays to recognize
Indigenous peoples

Cultural safety of
SRD programs

Anti-racism in SRD
practices

Partnership

Community
education
campaigns

Advocacy

FAMILIES, CHILDREN, AND YOUTH

Expand affordable childcare and resources for youth

Direct Action

Partnership

Linking families to resources

Regional Childcare Strategy

Pathways to early childhood education

Subsidized childcare spaces

Social opportunities for youth

Advocacy

Optimizing the ten-dollar-a-day childcare program

SOCIAL SUPPORTS

Enhance integration and coordination of social support services

Direct Action

Poverty
Reduction Plan
implementation
strategy

Partnership

Access to
Resources

Access to
Services

Advocacy

Sustainable
funding for
NGOs

EDUCATION & TRAINING

Explore approaches to advancing educational opportunities

Direct Action

Partnership

Advocacy

Student
housing
opportunities

Support
educational
opportunities

Increased
subsidies for
boarded
youth

INCOME SUPPORTS

Advocate for sufficient, dignified forms of income support

Direct Action

Partnership

Advocacy

Tools and
opportunities
to support

Raise the
limit on
earnings

EMPLOYMENT

Explore pathways for introducing a living wage and developing regional economic and employment opportunities

Direct Action

Regional
Economic
Development
Plan

Regional/
Local Living
Wage

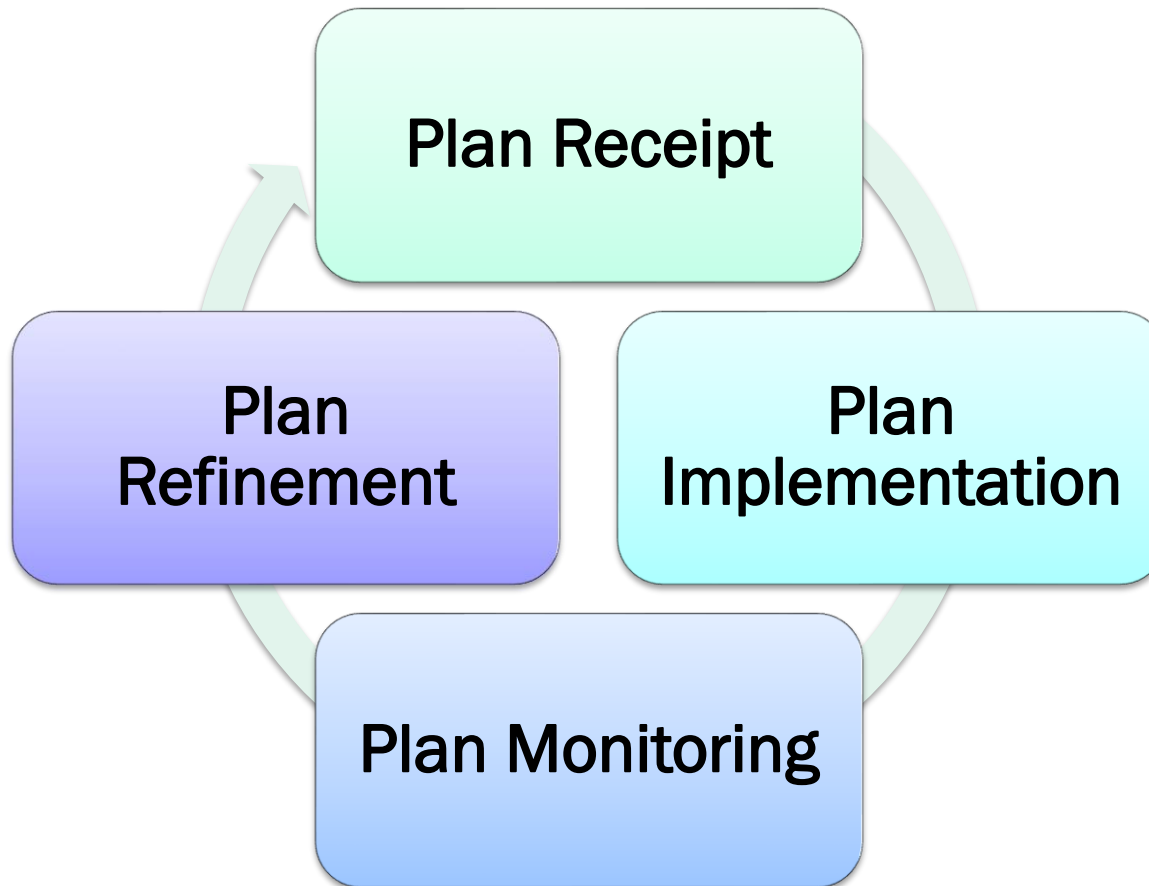
Partnership

Living Wage
implementation

Advocacy

Flexible, non-
traditional
employment
opportunities

Next Steps



- Plan referral to the Strathcona Community Health Network
- Specific initiatives prioritized and funded through the SRD's financial planning process