

Tom Yates

From: Jim Abram <jimabram@xplornet.ca>
Sent: August 11, 2021 12:16 PM
To: Tom Yates; Edith Watson
Subject: Fwd: MaPP Newsletter, August 2021

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Please include as my MaPP report as the SRD representative

Thanks

Jim

Sent from my iPhone so please excuse my fat fingered response

Begin forwarded message:

From: "Communications, Marine Plan Partnership" <communications@mappocean.org>
Date: August 11, 2021 at 10:49:03 AM PDT
To: jimabram@xplornet.ca
Subject: MaPP Newsletter, August 2021
Reply-To: "Communications, Marine Plan Partnership" <communications@mappocean.org>

MaPP Newsletter, August 2021:

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New article published about stakeholder and public engagement to develop the MaPP marine plans



MaPP Newsletter, August 2021

We are pleased to share another issue of the MaPP Newsletter, this time presenting a newly published paper in the academic journal *Marine Policy* about stakeholder and public engagement in the MaPP planning process.

The MaPP newsletter brings you news, information and stories from the [Marine Plan Partnership](#) for the North Pacific Coast.

We hope you enjoy the newsletter and we invite you to like the [MaPP Facebook page](#).

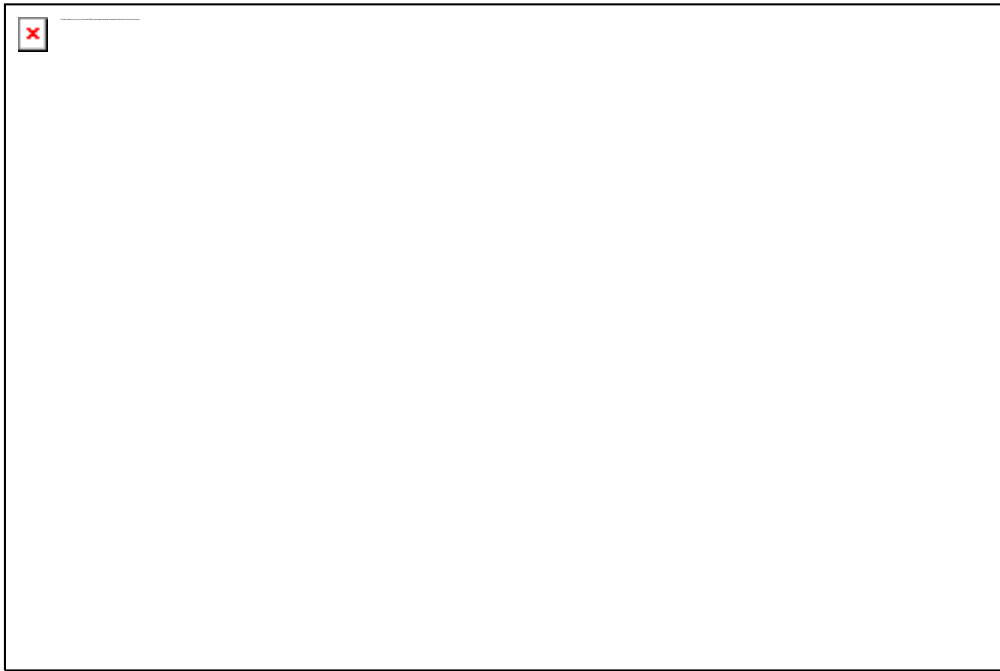
New article published about stakeholder and public engagement to develop the MaPP marine plans

Marine Plan Partnership for the North Pacific Coast: Engagement and communication with stakeholders and the public, is a new [article](#) published in the journal, *Marine Policy*, in July 2021.

The authors of the paper are Gord McGee, Josie Byington, John Bones, Sally Cargill, Megan Dickinson, Kelly Wozniak and Kylee Pawluk.

Abstract:

A key requirement for success in marine spatial planning is a meaningful stakeholder engagement process. During the planning phase of the Marine Plan Partnership (MaPP) initiative, the Partners (the B.C. provincial and 18 First Nations governments) employed, what was termed, an advisory approach to engagement. This advisory approach committed the Partners to engage meaningfully with stakeholders and the public, consider their feedback, work towards balanced solutions, and incorporate what was found to be agreeable. However, it did not require a consensus among participants in order for advice to be accepted or acted upon. Planning occurred over a three-year period in four sub-regions encompassing 102,000 square kilometers of coastal and marine waters on the North Pacific Coast of Canada. Engagement spanned more than 10 sectors of special interest and 22 coastal communities throughout the planning area and included interested members of the general public. Upon plan completion, there was broad stakeholder support for the final sub-regional plans and the Regional Action Framework. The purpose of this paper is to describe from the MaPP governance partners' perspective, the components of the MaPP advisory-based stakeholder engagement policy and key lessons learned about the factors contributing to the success of its approach. The paper draws upon analysis of MaPP Partner discussions and reflections during and after the planning process, and includes the results of an internal evaluation of stakeholder engagement by independent consultants who surveyed the MaPP team, stakeholders, and the public. [Full article](#).



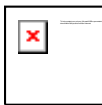
North Coast Sub-region Marine Planning Advisory Committee and MaPP Team members
(photo credit: Gilian Dusing)

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MaPP is a collaborative marine planning partnership between 17 member First Nations and the Province of British Columbia.



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